

## “Brasil: Business as usual?”

### What to expect in business from the new government

28th February 2023, Tuesday, 17h-19h, @Noerr, Börsenstraße 1, 60313 Frankfurt am Main

How is the economy in Brazil gearing up for 2023? How do entrepreneurs and business specialists see the next period? What are the main interests of Latin American, German and other international companies in Brazil today? What should be considered when doing business in the region?

Much has been reported about Brazil at the beginning of the year and the most important banks and institutions have published their forecasts. But does this reflect everyday business life as companies currently perceive it? We want to know what everyday life looks like on the ground, what experiences have been made and what can be expected this year.

Join us and bring your questions, comments, and experience with you!

#### INPUT & PROGRAM

- **Welcoming words and setting (5’)**  
Dr. Holger Alfes, LL.M., Partner, Noerr Partnerschaftsgesellschaft mbB  
Betina Sachsse, Regional Manager, Lateinamerika Verein e.V. (LAV)
- **Key Note : possible business scenarios Brasil 2023 and beyond (15’)**  
Marcio Lago Couto, Economist, FGV Energia, Fundação Getulio Vargas
- **Discussion (45’)**  
Amadeu Ribeiro, Partner, Mattos Filho  
Marcio Lago Couto, Economist, FGV Energia, Fundação Getulio Vargas  
Dr. Christian Gräfe, Senior Manager, Corporate M&A, Henkel
- **Questions & Answers**
- **Closing remarks (3’)**  
Elter Barbosa, Deputy Consul & Head of Trade Promotion and Investment Section (SECOM), Consulate General of Brazil in Frankfurt
- **Reception & Networking (30’)**

Event free of charge. Please register [here](#).

*This and further events are always on the LAV-Website:*